



JAMES D. FELDMAN

CSP, CPC, CPIM, CPT, PCS

**KEYNOTE SPEAKER • CONSULTANT
AUTHOR • COACH • CHOCOLATIER**

WWW.SHIFTHAPPENS.COM 312•527•9111

The Journey To Bright Ideas™

James Feldman has worked with an incredible range of clients: from the U.S. Department of Defense to Verizon, from Lexus to Microsoft, from the March of Dimes to the PAWS Chicago humane organization, American Dental Association to the Cremation Association of North America, Coca-Cola to AT&T, BASF to Vidal Sassoon, Toyota to Red Lobster in the search for bright ideas for them.

His experience runs deep, but he holds true to relevant ideas, actionable ideas, helping each organization take advantage of the resources they already have.

The F.E.A.R. of failure is really a freedom to succeed. It provides a catalyst to take a chance. In this interactive presentation he creates an Idea Exchange to explore new ideas that create the greatest opportunities for your organization. He shows them how to shift their perspective and encourage them to take action and make changes in their attitude and results.



BIO

*Jim's topics are
transformational,
not just informational.*

*He is an experienced innovator that
delivers customized presentations
while connecting with YOUR audience.*

He approachable style and language describes experiences we have all had and what we already know, but often forget. Jim's presentations encourage the audience to be seen, heard, and valued. With a wide breath and depth of experiences Jim creates a very customized presentation. He speaks directly with the thought leaders of your organization and creates a relevant focus that is unique, conversational, and delivers a congruent message for the event. The result is highly personalized, unforgettable, and useful for your audience. He has the remarkable ability to capture and hold audience attention and encourage 'shifts' in their thinking and actions.

TESTIMONIAL

Here is an opportunity to learn from a master and Jim's unique approach to success, failure, and what it takes to make a difference. Yes, follow his advice and, sure enough, a shift will happen in your life, too.

Joseph Sugarman, Chairman and Founder of BluBlocker Sunglasses and one of America's top marketers.