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3D Thinking is an interactive program offering insights into innovation problem solving for any organization or association. **It is a working laboratory to create unique solutions using existing resources to seize new opportunities. Shifts in thinking are often simple-yet quite complex.** Jim focuses on asking the right questions by going 'inside the box' to determine the components that make up the problem then applying the 3Ds. Depth • Distance • Determination. **It's about the problems you solve for others...not about reducing price.** This program shifts thinking so that people will pay for the results. His railroad box car of pasta sauce story will leave your audience with a new appreciation for 'inside' thinking that resulted in an 8 times ROI in less than 5 days. "He asks the right questions to get the right answers" to start immediate shifts in 'how they think, not what they think.'

Jim Feldman is a practitioner who speaks. He is an award winning, professional business speaker who provides the expertise, charisma and professionalism you need to ensure a successful program and create an inspired audience. He brings real world results from his diversified clients.

What stood out about Jim was his thorough and exhaustive research before the event. He was the keynote speaker and had taken the time to learn what many of the participants had accomplished during the past year and some of their strong points. He then weaved his presentation around their experiences so when he finished his remarks not only had he delivered our message but indelibly linked our message to their experiences. The result was the participants eagerly returned home anxious to try out their new sales tools.

James Curran, President Wilbert